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## INTRODUCING MJR

MJR - is a singer/songwriter of African (Congolese) and Carribean (Antiguan) background.

MJR will be dropping her "We're the greatest" video this Sunday 20th September 2020. The single will capture the world imagination through a strong line up of black lives. With her roots, pride and her power as a black woman, MJR is telling a story of humanity from black culture experience in this historical year of 2020.

In the wake of the George Floyd brutal killing, the world has started the conversation and The Black Lives Matter Movement has been in the forefront of this conversation to implement these systematic changes.

### SAMIRA EBRAHIMI LONDON FASHION WEEK BLM COLLECTION COLLABORATION

For this video, it has been imperative to include Black Lives Matter in both Music and Fashion. MJR has collaborated in solidarity with Samira Ebrahimi, an international Fashion Designer known for her collaboration with Gary James McQueen- the nephew of the late British Fashion Icon Lee Alexander McQueen. Samira Ebrahimi Black Lives Matter London Fashion Week Collection is the key feature to the narrative of MJR story.

With the challenges of 2020. The BLM LFW collection will be aired as part of this video on Sunday 20 September 2020.



PROMO VIDEO



















